

CASEY RIFE

caseyrife.com | Columbus, OH

EXPERIENCE

- Communications Director** | Ohio Senate Democratic Caucus, Columbus, OH Feb. 2023 – Present
- Direct and manage social media accounts for the Ohio Senate Democratic Caucus
 - Supports communications needs for each senator and office staff
 - Create presentations, infographics, and content about important legislation, events, and policies
 - Write press releases, media advisories, talking points, and speeches for Democratic Senators
 - Serve as primary press spokesperson for the Senate Minority Leader
 - Monitor and analyze editorial and news coverage of the Democratic Caucus
 - Plan and coordinate press conferences that appeal to print and broadcast news outlets
 - Develop communication strategies to help achieve the legislative goals of the caucus
 - Maintain media relations
- Deputy Communications Director** | Ohio Senate Democratic Caucus, Columbus, OH Sep. 2022 – Feb. 2023
- Acting Director and Deputy Director of Communications for the Ohio Senate Democratic Caucus
 - Managed social media accounts for the Ohio Senate Democratic Caucus and 6 Democratic Senators
 - Created infographics and visualizations about important legislation, events, and policies
 - Took photos during Senate session, committees, and events
 - Wrote speeches, talking points, and press statements for Democratic Senators
- Legislative Fellow** | Legislative Service Commission, Columbus, OH Dec. 2021 – Sep. 2022
- Acting Senior Legislative Aide and Legislative Aide to Senators Sandra Williams and Dale Martin
 - Managed the senator's schedule at the Statehouse and in the district
 - Oversaw the transition from Senator Williams' resignation to Senator Martin's appointment
 - Completed legislative research, constituent services, and other administrative duties
 - Acting Director and Deputy Director of Communications for the Ohio Senate Democratic Caucus
- President** | Public Affairs Student Association, The Ohio State University, Columbus OH May 2021 – May 2022
- Graduate Research Assistant** | The Ohio State University, Columbus, OH Apr. 2021 – May 2022
- Developed a codebook for environmental litigation related to major environmental policies in the US
 - Served as a founding co-lead of the Rea Environment and Society Lab
 - Led a small team of undergraduate researchers
 - Cleaned collected qualitative and quantitative data in R Studio
- Voting Location Manager** | Seneca County Board of Elections, Tiffin, OH Oct. 2020 – Nov. 2020
- Managed a precinct polling location in the 2020 General Election with 8 poll workers and over 580 voters
- President** | Otterbein University Student Government, Westerville, OH Apr. 2019 – Apr. 2020
- Senate Page** | Ohio Senate, Ohio Statehouse, Columbus, OH Oct. 2019 – Jan. 2020
- Geotechnical Engineering Intern** | Ohio Department of Transportation, Columbus, OH May 2019 – Oct. 2019
- Generated state maps of geohazards in ArcGIS
 - Worked in soil and chemical labs testing soil samples

EDUCATION

The Ohio State University
John Glenn College of Public Affairs
Master of Public Administration

Otterbein University Cum Laude
Environmental Science (BS), Global Studies (BA)
Minor in Sustainability Studies

SKILLS

- Microsoft Office Suite
- Adobe Creative Suite
- Graphic Design
- Public Speaking
- Communication
- Collaboration/Team Building
- Project Management
- Community Organizing
- GIS Software
- Data Visualization and Analysis